Kelly A Martin, PhD

Educational Technologist	eTextbook Author
Instructional Designer	Academic Author
eLearning Specialist	Workshop Leader
Educator and Trainer	Conference Presenter

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PROFILE

☑ **Co-founded and chaired** the Online Advisory Board (OAB)

- Composed evaluation rubric modeled on Quality Matters, in addition to faculty and reviewer resources.
- Designed OAB website and assisted faculty in preparing for submitting and/or redesigning their courses for approval.

* The OAB reviews hybrid and online courses to ensure they follow best practices and meet the same standards of rigor as face-to-face courses.

☑ **Design eLearning courses and templates** for training purposes and higher-education courses.

- Co-developed a Canvas-based training course, for faculty and staff, on using Zoom for a variety of purposes, such as interviewing, hosting virtual office hours, and conducting committee and/or course meetings.

☑ **Regularly lead (onsite and online) training workshops** ranging in topics from best instructional design practices to leveraging current and emerging technologies for active learning to exploiting Canvas's basic or advanced tools, to engaging students and conduct business meeting using Zoom.

- Chair of Faculty Council Summer Institute on Technology: organize budget and presenters and review proposals, as well as lead hands-on workshops.
- Design Canvas newsletters for faculty and staff.
- Recognized by Dean of Strategic Initiatives as a "Canvas Expert."

EDUCATION

PhD: Rhetoric ~ 2008 (concentration: Digital Rhetoric)

University of Texas at Dallas Richardson, TX

MS: Learning Technologies ~ 2017 (concentration: Instructional Design)

University of North Texas Denton, TX

micro eventful learning social situated

SKILLS

HTML:
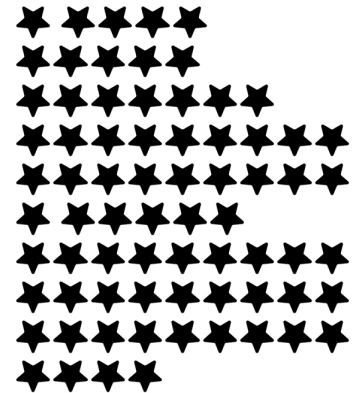Dreamweaver CC/CSS
Photoshop CC:
Screencapture Software:
Collaborative Platforms:
Prezi:
SaaS: G Suite, Office 365
Office: Word, PowerPoint
LMS: Canvas, BB Learn
Adobe Captivate*
*Still learning

JOB ➡ EMPLOYER ➡ WHEN

EXPERIENCE	Job	Employer	When
	Online Professor	Collin College ~ Plano, TX	2002-Present
	Adjunct Professor	Richland College ~ Dallas, TX	1999-2016
	Lecturer	University of TX at Dallas ~ Richardson, TX	
	Technical Writer	Essential Integrated Data ~ Plano, TX	1999-2002

💡 Knowledgeable of ID models; teaching and learning approaches; adult learning theories; gamification

👤 Life-long & independent learner; Skilled Communicator; Outgoing; Dedicated Worker; Intuitive; Quick Learner